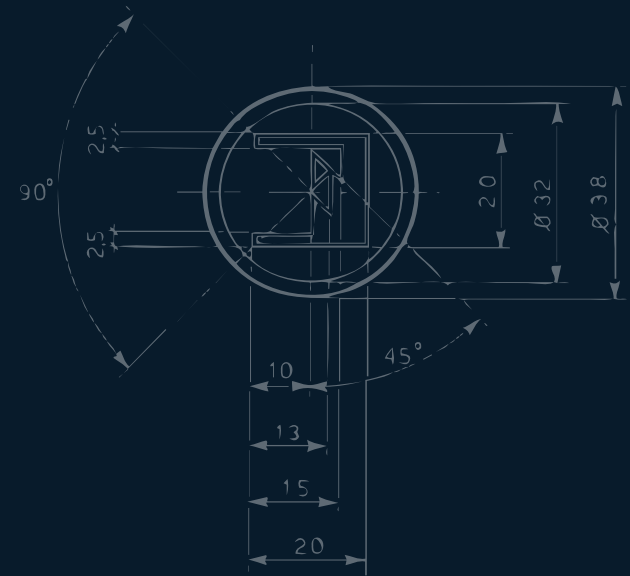


Meccanica Fadini



Identità aziendale

Brand identity

Logo



Meccanica Fadini logo rebranding

MECCANICA FADINI - Identita aziendale | Brand identity

Brand

The logo for Meccanica Fadini, featuring the word "FADINI" in a bold, dark blue, sans-serif typeface. The letters are closely spaced, and the design is minimalist and modern.

Meccanica Fadini logo rebranding

MECCANICA FADINI - Identita aziendale | Brand identity

Payoff 1

FADINI
MECCANICA

Meccanica Fadini logo rebranding

MECCANICA FADINI - Identita aziendale | Brand identity

Payoff 2



Meccanica Fadini logo rebranding

MECCANICA FADINI - Identita aziendale | Brand identity

Uso su prodotti | Use on products



Meccanica Fadini logo rebranding



MECCANICA FADINI - Identita aziendale | Brand identity

Logo & Brand



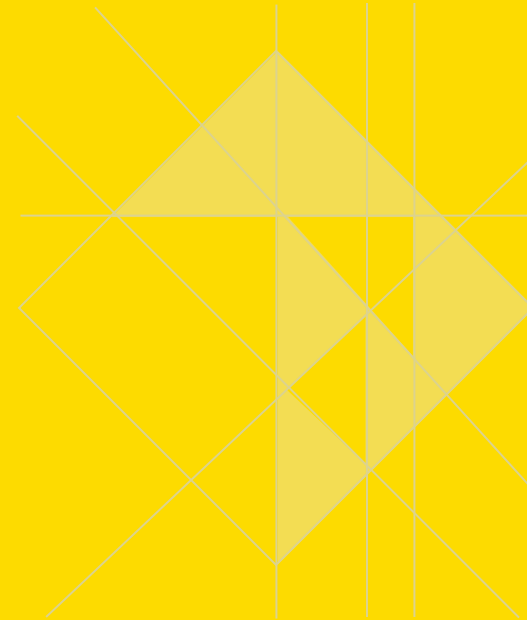
Meccanica Fadini logo rebranding

MECCANICA FADINI - Identita aziendale | Brand identity

Progettazione Logo | Logo design



Meccanica Fadini logo rebranding



MECCANICA FADINI - Identita aziendale | Brand identity

Versione monocromatica | Monochrome version



Meccanica Fadini logo rebranding

FADINI

MECCANICA FADINI - Identita aziendale | Brand identity

Versione in negativo | Negative version



FADINI

Meccanica Fadini logo rebranding

MECCANICA FADINI - Identità aziendale | Brand identity

Versione alternativa | Alternative version

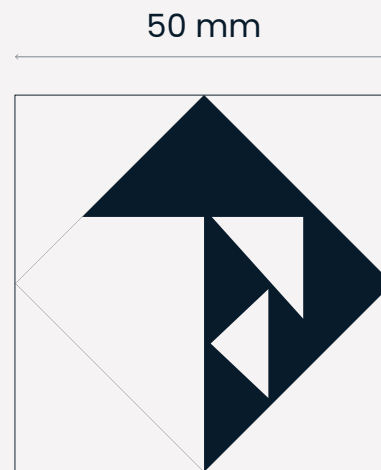
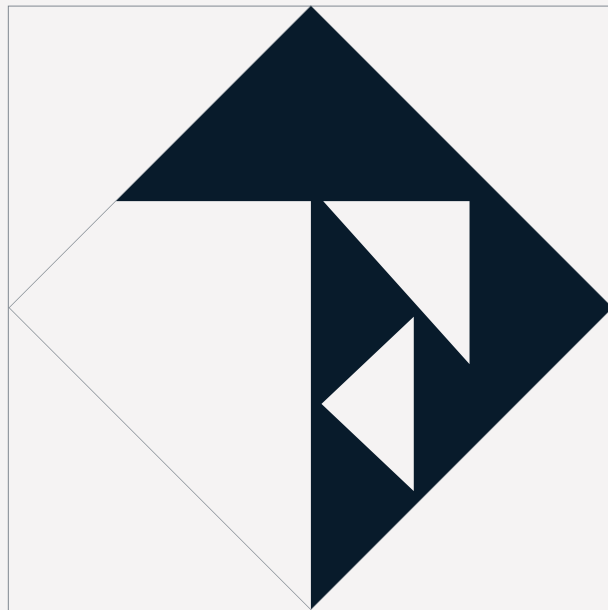


Meccanica Fadini logo rebranding

FADINI

MECCANICA FADINI - Identità aziendale | Brand identity

Composizione e riduzione | Composition and scaling



Meccanica Fadini logo rebranding

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Tipografia | Typography

Poppins
A d

Meccanica Fadini logo rebranding

Sistemi per l'automazione.

H1 34pt Poppins **ExtraBold**

Sistemi per l'automazione.

H2 22pt Poppins **Bold**

Sistemi per l'automazione.

H3 18pt Poppins **SemiBold**

Sistemi per l'automazione.

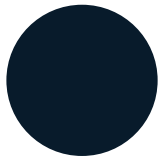
Body Text 14pt Poppins Medium

Sistemi per l'automazione.

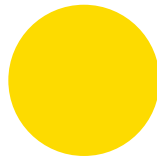
Description 12pt Poppins Regular

MECCANICA FADINI - Identità aziendale | Brand identity

Schema colori | Color scheme



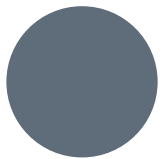
PANTONE 296 C
HEX : 051C2C
sRGB: 5 28 44
LAB: 8.97, -4.25, -13.91



PANTONE Yellow 012 C
HEX : FFD700
sRGB: 255 215 0
LAB: 87.55, 2.18, 109.05



HEX: f4f4f4
R: 244, G: 244, B: 244
C: 5, M: 4, Y: 4, K: 0



PANTONE 296 C
Tonalità / Hue: 60%

Applicazioni | Applications



Meccanica Fadini logo rebranding



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